



018 Customised SMS Additional Terms

Our Terms of Business at ypg.co.nz/terms and these Additional Terms apply to **018 Customised SMS**. Except with respect to clause 23 of our Terms of Business, in the event of any conflict between our Terms of Business and these Additional Terms, these Additional Terms shall take priority.

These Additional Terms were last updated on 27 April 2018.

1. Deliverables

- 1.1. End-users may phone our 018 Directory Assistance service to request current New Zealand business numbers, addresses and other information. End-users may also request that we provide this information by way of Short Message Service text messages (**SMS**). 018 Customised SMS enables you to customise the content of SMS in respect of certain information requests regarding your business (each, a **Customised SMS**). Customisations may include, but are not limited to, the inclusion of a website URL or short text message alongside the information requested by the End-user. In respect of each Customised SMS, your usual phone number will be replaced with an agreed Yellow Call Tracking Number.
- 1.2. We will determine if and when any SMS is provided as a Customised SMS. For the avoidance of doubt, customisations and each Customised SMS are deemed to be Your Material for the purposes of the Terms of Business. We may edit or refuse any Customised SMS at any time.
- 1.3. Charges apply to each Customised SMS sent, and (subject to volume) will be invoiced in arrears.

2. Term and termination

- 2.1. Each Customised SMS has an Initial Term of 12 months from our first provision of that Customised SMS to an End-user. At the end of the Initial Term, we will provide that Customised SMS on a continuing, monthly basis.
- 2.2. The Additional Terms for Yellow Call Tracking shall apply to each Call Tracking Number we provide as part of 018 Customised SMS. Notwithstanding anything to the contrary in those Additional Terms, the term of each such Call Tracking Number shall be the same as the term of the applicable Customised SMS.