

# Top 5 social post tips

Creating great content is an important way to attract new business and engage existing customers. Follow these tips to get the most out of your next post.

## 1 Put your best photo forward

Big, bright, and clear photos attract the eye much more than small, dark, and blurry images



## 2 Keep posts short & sweet

Capture attention and deliver your message swiftly



## 3 Be polite and respectful

Ask yourself: if a potential customer saw this, would they still call?



## 4 No wine online

Don't drink and post, stay focused and considered when creating content



## 5 Don't over saturate

We recommend 2-4 posts per week

